

Prerequisite status: -	Unit Type: Theoretical	The number of units: 2	Name of the lesson: <b>Tourism planning theories</b>
Type of additional practical training: Has it <input checked="" type="checkbox"/> does not have <input type="checkbox"/> Science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input type="checkbox"/> Seminar <input checked="" type="checkbox"/>		The number of hours: 32	Expert professor to teach: Geographer specializing in tourism
<b>Goals:</b> Acquaintance with the principles, methods, and fundamental theories of tourism planning			
<b>Headlines</b> <b>1-</b> Definition of basic planning terms and concepts 2- The importance, necessity, goals, and existential philosophy of planning in tourism 3- Planning and its types in tourism (comprehensive planning, system planning, sustainable development planning, and...) 4- Scale in tourism planning (planning on a global, national, regional, and local scale, Site-scale planning) 5- Paradigms and approaches to tourism development 6- General theory of systems in tourism planning 7- The theory of sustainable development of tourism 8- Environmental theories in tourism planning 9- Social theories in tourism planning 10- Economic theories in tourism planning 11- Tourism spatial planning theory 12- Community-oriented tourism planning theory 13- The theory of people involved in planning 14- Theory of market-oriented and product-oriented planning 15- Future research in tourism planning 16- Explanation of planning components and categories in tourism 17- Application of theories and approaches in tourism planning with emphasis on Iran			
<b>Reference</b> 1- Ruknuddin Eftekhari, Abdolreza and Morteza Tavakoli (2002); People-oriented development; Publications of the Institute of Commerce 2- Edward Inskip (2013) Tourism Planning, translated by Mahmoudi and Daestani, Mehkame Publications, Tehran. 3- Page Esfan (2015) New hybrid tourism, translated by Fazileh Dadurkhani and colleagues,			

Mehkame Publications,, Tehran.

4- Taraib Jan (2016) Philosophical Thoughts in Tourism, translated by Jafar Bapiri, Mehkame Publications, Tehran

5- Zargham Boroujeni Hamid, Haji Mohammad Amini Samad (2015), tourism clusters from theory to practice, published by the Cultural Research Office, Tehran.

6- Gun Keller and Tour Get Wor (2016) Tourism Development Planning, Mehkame Publications, first edition, Tehran

7- Gosling (2015) The Future of Sustainable Tourism, translated by Ali Movahed Vazazei, Azarakhsh Publications, Tehran

8- Vosouqi Leila, Fazileh Khani (2017) A review of tourism planning basics, approaches, and models, Mehkame Publications, Tehran, second edition.

9- Holden (2014) (Environment and tourism book, translated by Ali Movahed and Zarei, Samt Publications, Tehran)

10- Almeida, J., Costa, C., & Nunes da Silva, F. (2017). A framework for conflict analysis in spatial planning for tourism. *Tourism Management Perspectives*, 24, 94–106.

11- Barbara Kirshenblatt-Gimblett (1998), *Destination Culture: Tourism, Museums and Heritage*, University of California Press.

۱۲- Cusimano, G., & Giannone, M. (۲۰۰۶). The Geographies of Tourism Organizing the Space between Localisms and Global Networks. *Tourism Local Systems and Networking*, ۲۰۹–217.

۱۳- Guilherme Lohmann (۲۰۱۶) *Tourism Theory, Concepts, Models and Systems*, Griffith University, Australia, CBAI.

۱۴- Md Mehedi Hasnat, Samiul Hasan,(۲۰۱۸) Identifying tourists and analyzing spatial patterns of their destinations from location-based social media data-hasnat *Transportation Research Part C* ۹۶ (2018) 38–54.

۱۵- Melanie K. Smith (۲۰۰۳), "The Globalization of Heritage Tourism," in her *Issues in Cultural Tourism Studies*, London: Routledge.

16- Michael Risteski, Jordan Kocевsk, Kliment Arnaudov, (2012), Spatial planning and sustainable tourism as a basis for development, *Procedia - Social and Behavioral Sciences* 44 ( ۲۰۱۲ ) 375 – 386.

17- Patrick B. Cobbinah, Rosemary Black, Rik Thwaites (2013), *Tourism Planning in Developing Countries: Review of Concepts and Sustainability Issues*, *International Journal of Social, Human Science, and Engineering* Vol:7 No:4.

۱۸- Peggy Teo and Lim Hiong Li, (۲۰۰۳), "Global and Local Interactions in Tourism," *Annals of Tourism Research* 30, 2.

۱۹- Peter Burns (۲۰۰۴) *TOURISM PLANNING*, *Annals of Tourism Research*, Vol. 31, No. 1, pp. 24–43.

20- Rahmafitria, F., Pearce, P. L., Oktadiana, H., & Putro, H. P. H. (2020). Tourism planning and planning theory: Historical roots and contemporary alignment. *Tourism Management Perspectives*, 35, 100703.

21- Getz Donald (1986) *Models in tourism planning: Towards integration of theory and practice*,

Tourism Management Volume 7, Issue 1, March, Pages 21- 32.

۲۲- Weiler. B (۲۰۰۱) Tourism research and theories a review Tourism and Hospitality in the 21<sup>st</sup> Century 82–93.

۲۳- Jarkko Saarinen, Christian M. Rogerson & C. Michael Hall (۲۰۱۷) Geographies of tourism development and planning, Tourism Geographies, 19:3, 307-317, DOI: ۱۰/۱۰۸۰/۱۴۶۱۶۶۸۸/۲۰۱۷/۱۳۰۷۴۴۲